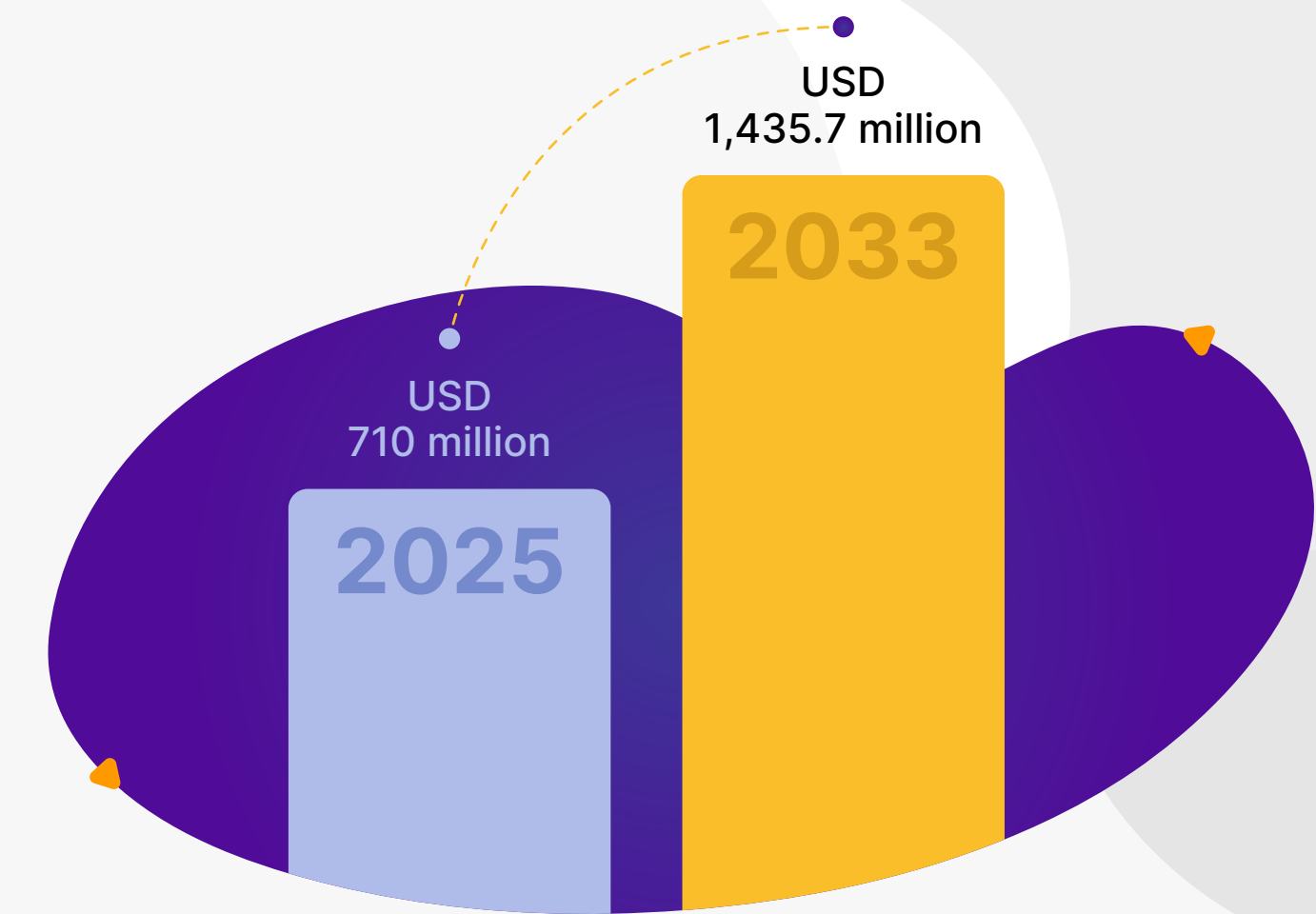


Turn Market Data Into Revenue

Market Overview & Key Benefits

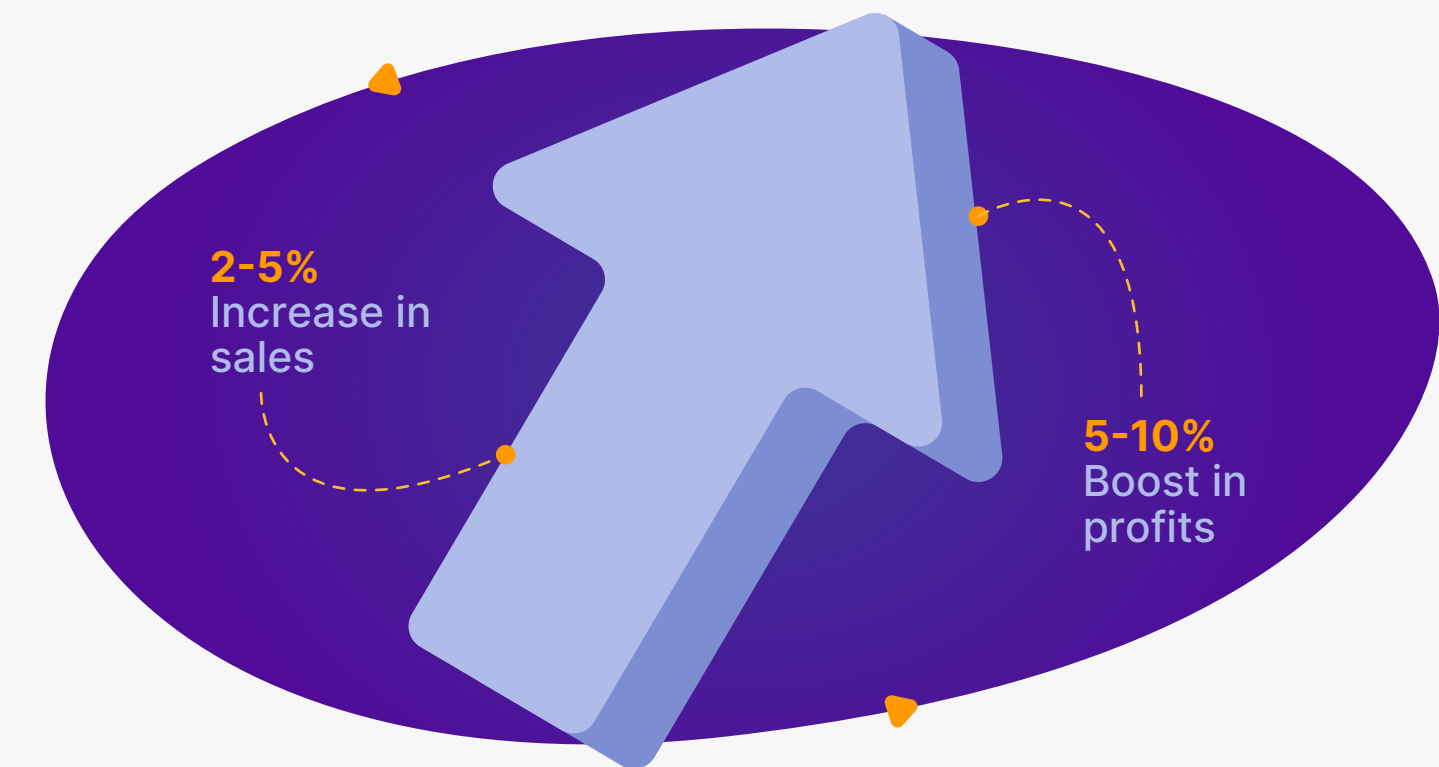
The global E-commerce Price Monitoring Software market size was valued at USD 710 million in 2025 and is projected to reach USD 1,435.7 million by 2033, exhibiting a **CAGR of 8.7% during the forecast period.**

Archive Market Research



Companies that have implemented dynamic pricing successfully have seen sales **growth of 2 to 5 percent** and an increase in margins **by 5 to 10 percent.**

McKinsey & Company



The Problem with Manual Monitoring and In-House Scraping



Developers and analysts often spend 70–80% of their time maintaining scripts and monitoring data sources instead of building new features and analyzing data.



Manual monitoring

- Time-consuming
- Error-prone
- Provides outdated data



In-house scraping

- Time-consuming
- Requires maintenance
- Lack of stability

Let's take a look at how we handle this



E-commerce Price Tracking

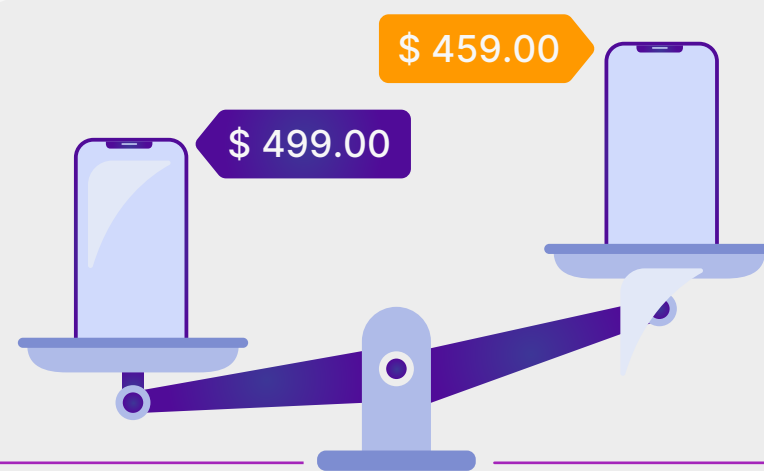


To win in e-commerce, you need to know exactly how your competitors are pricing and what they are selling in real-time. We automate this entire process, turning millions of data into clear actionable moves for you.

Real-Time Price Tracking

1

24/7 Price Watch: We track your competitors around the clock. If they change a price, you see it instantly.



2

Price History: Use past price data to predict when your competitors will start their next big promotion.



3

Fast Reactions: Don't wait for days. Get alerts and adjust your prices in minutes to stay ahead.



E-commerce Assortment Intelligence



Assortment Intelligence means knowing exactly what products your competitors carry, what's selling out, and what the market is missing — so you always know your next move.

Assortment Intelligence



New Item Alerts: React before competitors gain traction. Spot catalog trends early. Instant alerts on competitor launches.



Stock Tracking: Profit from competitor out-of-stocks. Perfect timing for targeted promotions.



Market Gaps: First-mover advantage on untapped products. Less price competition early on. Build category authority before others catch up.

AI Product Matching & Automatic Product Discovery



To track competitor prices, we must first match their products to yours. The problem? The same product appears completely different on every website: different names, SKU codes, and images.



Your store

Apple iPhone 15 Pro
256GB Titanium Black



Competitor A

iPhone 15 Pro 256GB
Black Titanium

Manual Matching

- ✗ 3-5 hours per 100 products
- ✗ Human errors, typos
- ✗ Outdated tomorrow
- ✗ Can't scale

AI Matching

- ✓ 30 minutes for 500 products
- ✓ 90%+ accuracy
- ✓ Continuous updates
- ✓ Unlimited capacity

Automatic Product Discovery

While matching your products, our AI simultaneously discovers **new competitor launches, trending items** you're missing, and untapped **market opportunities**.



\$32.00 ~~\$40.00~~

XShot Water Warfare Epic
Fast-Fill Water Blaster



\$41.00 ~~\$40.00~~

XShot Water Warfare Epic
Fast-Fill Water Blaster

MATCHED

Dynamic Pricing in E-commerce



Dynamic Pricing automatically adjusts your e-shop prices based on what competitors charge in real-time — always keeping you competitive without leaving money on the table.

What are the upsides of Dynamic Pricing?

- **Competitive positioning**

Always know if you're priced above, below, or equal to the market.

- **Market responsiveness**

Adapt when competitors change their strategy.

- **Smart margin optimization**

Find the sweet spot between competitive and profitable.

- **Opportunity detection**

Spot gaps where you can win without being the cheapest.



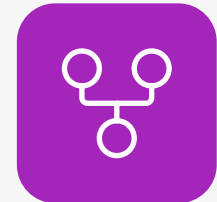
Too expensive – losing sales.



Too cheap – losing margin.



Automated Data Collection & Delivery (DaaS)



You can manually manage 50 products. But 5,000? **Impossible.** We automatically collect product data from any e-commerce site, normalize it (titles, prices, stock, images), and **deliver it** via API – so **scaling your catalog is effortless.**

Automatic collection:
Real-time data from marketplaces and suppliers.

FROM CHAOS TO STRUCTURED DATA



Target

You submit URL's or requirements



Extract

Our bots navigate & scrape data



Structure

We clean & format into JSON/CSV



Deliver

Sent via API, webhook, or S3

Data cleaning:
Structured titles, prices, and stock.

Direct delivery:
Sent to your system via API or webhooks.

The value to you

Zero manual work:
No manual data entry.

Live Accuracy: Prices and stock always up to date.

Scale Instantly: 1,000+ products in minutes.

Marketplace and Price Comparison Sites Data Intelligence



Right now, **your competitors** are monitoring **1,000+ products** across multiple **marketplaces** in real-time. Are you?

Key Benefits

Win The Buy Box

The Buy Box is the top seller slot on comparison site, and **80% of online sales** go to whoever wins it.

Competitor Analysis

Identify your main competitors, benchmark **your position against market leaders**, and see exactly where you stand on price, visibility, and ranking.

amazon

ebay

Kaina24.it

allegro

idealo

varle.lt

Kaufland

DISCOUNT

PriceRunner







skroutz

CENEO

Datasets



We provide **ready-to-use** datasets across industries and **custom data collection** tailored to business needs.

Industry	What You Get
 Automotive	Pricing, specs, and seller data for Cars & Trucks.
 Healthcare	Real-time pharmacy pricing, stock levels, and product details.
 Real Estate	Comprehensive property listings, geographical data, and market trends.
 HR & Jobs	Global job titles, required skills, and salary benchmarks.
 Consumer Insights	Aggregated customer reviews and brand sentiment scores.
 Media & Travel	Real-time news headlines and flight/travel pricing routes.

And more...

Our Technical Capabilities



Your competitor has a **large product catalog**? No problem — Scales **Beyond** 500K Products / Day



Automated Web Data Extraction

Large-scale scraping of e-commerce sites and marketplaces, including dynamic and JavaScript-heavy platforms.



Anti-Bot & Evasion Systems

Proxy rotation, fingerprint management, rate limiting, CAPTCHA handling.



Scalable Data Pipelines

High-throughput, fault-tolerant data collection and processing architecture.



API-First Delivery

REST APIs and webhooks for seamless integration with client systems.

Inside our System

Title	Weight	Brand	Pet type	Min	Max	Avg	Position	Differ.	My Price	amazon.de
Wellness Simple Limited Ingredient Dry Dog Food for Sensitive...	16 lb	Wellness	Cat	42.09	82.99	56.27	7 / 22	<div style="width: 100%; height: 10px; background-color: green;"></div>	82.99	
Wellness Turkey Formula for Cats, 3-Ounce4	16 lb	Wellness	Cat	38.99	86.99	60.16	3 / 21	<div style="width: 100%; height: 10px; background-color: green;"></div>	86.99	38.99
Wellness Chicken & Herring Cat Can 12.5Oz	22 lb	Wellness	Dog	79.98	134.99	95.27	3 / 11	<div style="width: 100%; height: 10px; background-color: green;"></div>	134.99	79.99 ▲
Wellness Complete Health+ Dry Dog Food Chicken & Oatmeal...	8 lb	Wellness	Cat	27.99	51.99	37.05	5 / 15	<div style="width: 100%; height: 10px; background-color: green;"></div>	51.99	27.99
WELLNESS Minced Canned Cuts Tuna Adult Canned Cat Food...	12 lb	Wellness	Dog	38.99	62.99	45.24	3 / 15	<div style="width: 100%; height: 10px; background-color: green;"></div>	62.99	38.99 ▼

Price Matrix

Price Matrix ↻ Default (↓ DESC)

Title	Weight	Brand	Pet type	Min	Max	Avg	Position	Differ.	My Price	amazon.de	amazon.es	amazon.fr	amazon.com
Wellness Simple Limited Ingredient Dry Dog Food for Sensitive...	16 lb	Wellness	Cat	42.09	82.99	56.27	7 / 22	<div style="width: 100%; height: 10px; background-color: green;"></div>	82.99		42.09	43.99	42.79
Wellness Turkey Formula for Cats, 3-Ounce4	16 lb	Wellness	Cat	38.99	86.99	60.16	3 / 21	<div style="width: 100%; height: 10px; background-color: green;"></div>	86.99	38.99	44.98		
Wellness Chicken & Herring Cat Can 12.5Oz	22 lb	Wellness	Dog	79.98	134.99	95.27	3 / 11	<div style="width: 100%; height: 10px; background-color: green;"></div>	134.99	79.99 ▲	79.98	79.98	79.98
Wellness Complete Health+ Dry Dog Food Chicken & Oatmeal...	8 lb	Wellness	Cat	27.99	51.99	37.05	5 / 15	<div style="width: 100%; height: 10px; background-color: green;"></div>	51.99	27.99 ▼	27.99		27.99
WELLNESS Minced Canned Cuts Tuna Adult Canned Cat Food...	12 lb	Wellness	Dog	38.99	62.99	45.24	3 / 15	<div style="width: 100%; height: 10px; background-color: green;"></div>	62.99	38.99 ▼	38.99	38.99	38.99
Wellness, Cat Food Can Kitten Formula, 3 Ounce	16 lb	Wellness	Cat	42.98	89.99	66.48	4 / 4	<div style="width: 100%; height: 10px; background-color: red;"></div>	89.99		42.98		42.98
Wellness Minced Canned Cuts Tuna Adult Canned Cat Food...	12.5 oz	Wellness	Dog	2.98	4.99	3.76	4 / 4	<div style="width: 100%; height: 10px; background-color: red;"></div>	4.99	2.98		3.07 ▲	
Wellness Simple Limited Ingredient Dry Dog Food for Sensitive...	22 lb	Wellness	Dog	25.99	96.99	73.32	3 / 3	<div style="width: 100%; height: 10px; background-color: red;"></div>	96.99 !		96.99		25.99
Wellness Complete Health Canned Wet Dog Food, Lamb &...	16 lb	Wellness	Cat	37.97	85.99	65.76	17 / 17	<div style="width: 100%; height: 10px; background-color: red;"></div>	85.99	37.99		75.99	37.97
Wellness Simple Limited Ingredient Dry Dog Food for Sensitive...	12 lb	Wellness	Dog	29.99	56.99	43.66	6 / 6	<div style="width: 100%; height: 10px; background-color: red;"></div>	56.99	42.99 ▲	56.99	29.99	29.99
Wellness Healthy Indulgence Morsels Chicken and Salmon Adult Cat...	6.4 oz	Wellness	Cat	1.99	3.99	3.06	12 / 12	<div style="width: 100%; height: 10px; background-color: red;"></div>	3.99	1.99		2.59 ▼	
Wellness Complete Health Dry Dog Food, Small Breed, Grain...	12 lb	Wellness	Dog	38.99	59.99	46.49	13 / 13	<div style="width: 100%; height: 10px; background-color: red;"></div>	59.99	38.99	38.99 ▼	38.99	38.99
Wellness Petite Entrees Mini Fillets Grain Free Roasted Chicken...	22 lb	Wellness	Dog	58.99	94.99	74.49	10 / 10	<div style="width: 100%; height: 10px; background-color: red;"></div>	94.99	58.99	58.99	58.99	58.99
WELLNESS CAT FOOD CHKN & HERRING, 5.5 OZ	16 lb	Wellness	Cat	42.74	81.99	66.18	4 / 4	<div style="width: 100%; height: 10px; background-color: red;"></div>	81.99		42.74		69.99 ▲
Wellness 365 by Whole Foods Market, Cookie Animal Whole...	12 lb	Wellness	Cat	38.99	56.99	46.59	5 / 5	<div style="width: 100%; height: 10px; background-color: red;"></div>	56.99	38.99	39.98		39.98
Wellness Soft Puppy Bites Natural Grain...	6.4 oz	Wellness	Cat	2.09	3.99	3.26	4 / 4	<div style="width: 100%; height: 10px; background-color: red;"></div>	3.99	3.49			

Page ▶ 1 2 3 Next Last

Price Positioning Dashboard
 Competitive price positioning matrix – see exactly where you stand against every competitor.

Inside our System

Royal Canin Canine Care Nutrition Large Weight Care Adult Dry Dog Food, 30 lb Bag

Portal amazon.com	Price 109.99	Created at 2025-10-17 00:34	Updated at 2026-03-23 11:41	Status Active
----------------------	-----------------	--------------------------------	--------------------------------	------------------

Main | Details | Competitor Products (9) | Last Changes (8) | Alerts

Price history

Price
109.99 USD Price has changed 5 hour(s) ago ↑ 5%

Lowest Price
104.49 (2026-03-22)

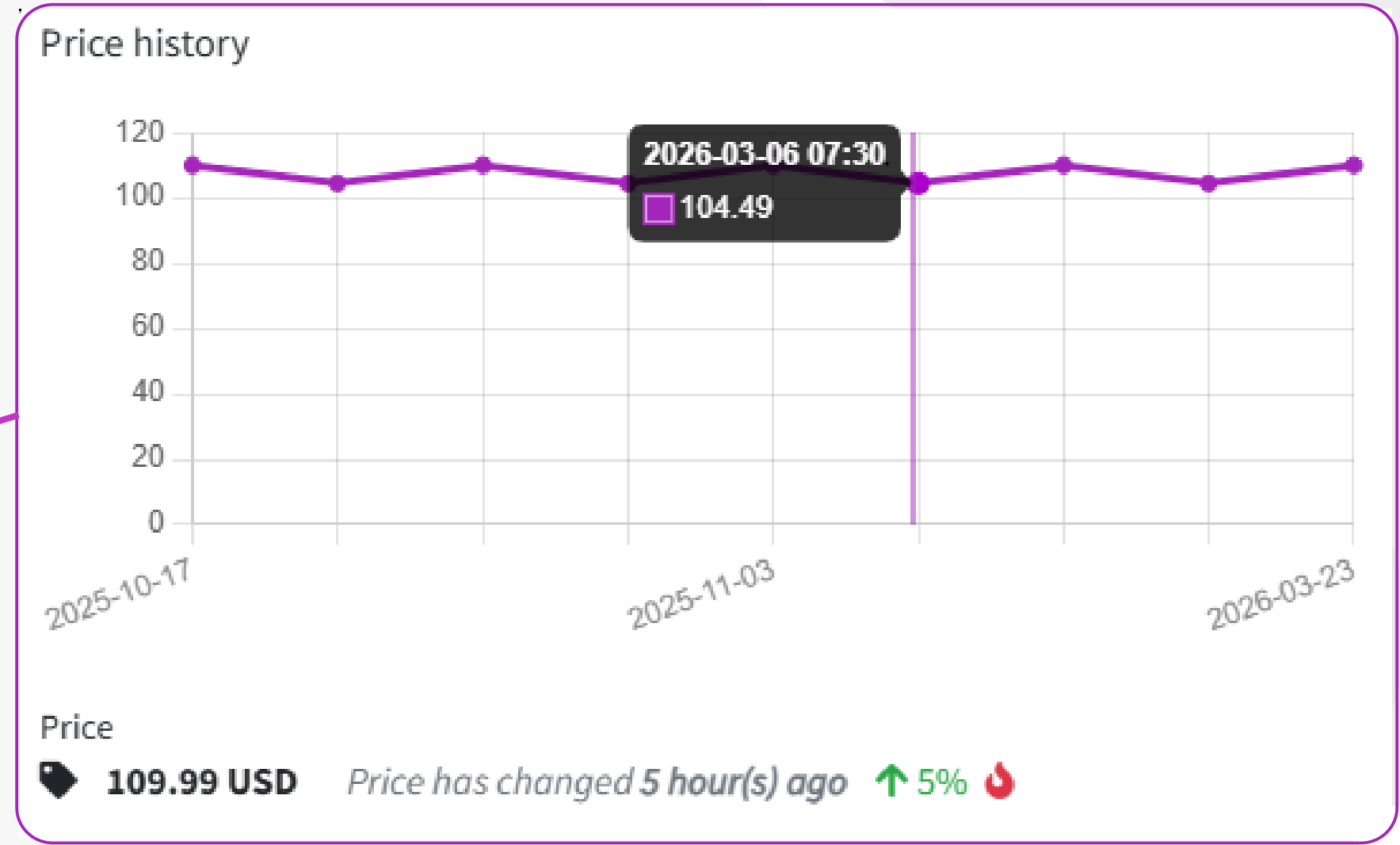
Highest Price
109.99 (2026-03-23)

Updated
2026-03-23 11:41

Created
2025-10-17 00:34

Portal	amazon.com
Title	Royal Canin Canine Care Nutrition Large Weight Care Adult Dry Dog Food, 30 lb Bag
Brand	Royal Canin
Product code	B00014F4EC
Weight	30 lb
Price Calc.	3.67
Price	109.99
Currency	USD
Url	https://www.amazon.com/dp/B00014F4EC
Status	200
Updated at	2026-03-23 11:41
Created at	2025-10-17 00:34
Short descr.	FOR SLIGHTLY OVERWEIGHT LARGE DOGS: Royal Canin Large Weight Care Adult Dry Dog Food is formulated for large dogs weighing 56-100 lb, that have a tend...

ID: bb506c8b7ef559463edb3fe196e1c9dd



Historical Index View
Track individual product price movements over time to identify the best moments to adjust your pricing strategy.

Inside our System

Datatable 4146

Portal	Title	Weight	Brand	Product code	Price	Currency	Status	Updated at	Created at
amazon.com	Blue Buffalo True Solutions Large Breed Care Natural Dry Dog...	24 lb	Blue Buffalo	B08T5XT4MY	2.87	USD	Active	11:58	2025-10-17 07:28
amazon.com	Royal Canin Feline Health Nutrition Instinctive 7+ Mature Th...	3 oz	Royal Canin	B07XSL7J14	12.22	USD	Active	11:58	2025-10-16 04:25
amazon.com	Blue Buffalo Homestyle Recipe Senior 7+ Turkey and Lamb Wet ...	12.5 oz	Blue Buffalo	B0FT5J7BM7	4.65	USD	Active	11:58	2026-02-18 03:15
amazon.com	Royal Canin Breed Health Nutrition German Shepherd Adult Dry...	30 lb	Royal Canin	B00K5RNBG	3.33	USD	Active	11:57	2025-10-17 03:37
amazon.com	Royal Canin Breed Health Nutrition German Shepherd Adult Dry...	17 lb	Royal Canin	B013DQVU7Y		USD	Active	11:56	2025-10-17 03:37
amazon.com	Taste Of The Wild Ancient Stream Canine Recipe With Smoke-FL...	28 lb	Taste Of The Wild	B07V4P5W3K	2.11	USD	Active	11:55	2025-10-16 10:40
amazon.com	Taste Of The Wild Ancient Stream Canine Recipe With Smoke-FL...	14 lb	Taste Of The Wild	B07V7YR8LB	2.79	USD	Active	11:55	2025-10-16 10:40
amazon.com	Open Farm, Skin & Coat Health Recipe, Wet Cat Food, Pate Mad...	5.3 oz	Open Farm	B0GLZCHXW7	12.07	USD	Active	11:54	2026-03-18 15:54
amazon.com	Open Farm, Healthy Weight Recipe, Wet Cat Food, Pate Made wi...	5.3 oz	Open Farm	B0GLZKCFD1	12.07	USD	Active	11:54	2026-03-18 15:54
amazon.com	Wellness Complete Health Senior Dry Dog Food, Wholesome Grai...	30 lb	Wellness	B001BORBII	2.33	USD	Active	11:54	2025-10-25 19:36
amazon.com	Wellness Petite Entrees Mini Fillets Grain Free Roasted Chic...	3 oz	Wellness	B00WU1Y0T6	21.71	USD	Active	11:53	2026-02-18 03:10
amazon.com	Wellness Complete Health Senior Dry Dog Food, Wholesome Grai...	5 lb	Wellness	B01AD0GBCE	3.20	USD	Active	11:53	2025-10-21 22:45
amazon.com	Open Farm, Grain-Free Dry Dog Food, Complete & Balanced Kibb...	22 lb	Open Farm	B0BHF4P5Z	4.67	USD	Active	11:52	2025-10-22 13:51
amazon.com	Natural Balance Limited Ingredient Diets Mini Rewards Soft a...	5.3 oz	Natural Balance	B07GRH31RY	18.57	USD	Active	11:52	2025-10-16 10:13
amazon.com	Wellness Complete Health Grain-Free Indoor Healthy Weight Dr...	5.5 lb	Wellness	B0BCTS5VSNJ	2.53	USD	Active	11:52	2025-10-16 04:16
amazon.com	ACANA Market Medley Indoor Cat Adult Cat Food, Chicken, Trou...	9 lb	Acana	B0GF4DDHT6	5.89	USD	Active	11:51	2026-01-23 12:16
amazon.com	Wellness Complete Health Grain Free Senior Dry Cat Food, 5 P...	5 lb	Wellness	B0BCTZMZD1	5.56	USD	Active	11:51	2025-10-16 04:16
amazon.com	Stella & Chewy's Training Treats Bundle - Just Jerky + Carni...		Stella & Chewy's	B0CDBHN843		USD	Active	11:51	2025-10-16 04:16
amazon.com	FirstMate Grain Friendly High Performance for Dogs and Puppi...	5 lb	FirstMate	B0CP8GC4M8		USD	Active	11:50	2025-10-16 08:43
amazon.com	Royal Canin Size Health Nutrition Large Puppy Dry Dog Food, ...	40 lb	Royal Canin	B0DQJF3HY	3.00	USD	Active	11:49	2025-10-17 11:07
amazon.com	Stella & Chewy's Wild Red Wet Dog Food Chicken & Turkey Stew...	10 oz	Stella & Chewy's	B095FRLJCH	4.78	USD	Active	11:49	2026-02-18 03:10
amazon.com	Firstmate Pet Foods Can Chicken Cat Food, 5.5-Ounce, Pack Of...	5.5 oz	FirstMate	B00A48WFZQ	9.22	USD	Active	11:49	2026-01-29 08:31
amazon.com	Wellness CORE Senior Dog Food + Supplements Bundle: Grain Fr...	24 lb	Wellness	B0BQT451XX	0.09	USD	Active	11:48	2025-10-17 05:09
amazon.com	Acana Lamb and Apple Singles Formula Dog Food, 13 Pound Bag	13 lb	Acana	B06LL95TEQ	4.92	USD	Active	11:48	2025-10-17 05:34

Watchlist Page 18 19 20 21 22 Next Last

Min	Max	Avg	Position	Differ.	My Price	amazon.de	amazon.es	amazon.fr
42.09	82.99	56.27	7 / 22	<div style="width: 25%;"></div>	82.99		42.09	43.99
38.99	86.99	60.16	3 / 21	<div style="width: 25%;"></div>	86.99	38.99	44.98	
79.98	134.99	95.27	3 / 11	<div style="width: 25%;"></div>	134.99	79.99 ^	79.98	79.98
27.99	51.99	37.05	5 / 15	<div style="width: 25%;"></div>	51.99	27.99	27.99 v	
38.99	62.99	45.24	3 / 15	<div style="width: 25%;"></div>	62.99	38.99 v	38.99	38.99
42.98	89.99	66.48	4 / 4	<div style="width: 25%;"></div>	89.99		42.98	
2.98	4.99	3.76	4 / 4	<div style="width: 25%;"></div>	4.99	2.98		3.07 ^
25.99	96.99	73.32	3 / 3	<div style="width: 25%;"></div>	96.99 !		96.99	
37.97	85.99	65.76	17 / 17	<div style="width: 25%;"></div>	85.99	37.99		75.99
29.99	56.99	43.66	6 / 6	<div style="width: 25%;"></div>	56.99	42.99 ^	56.99	29.99
1.99	3.99	3.06	12 / 12	<div style="width: 25%;"></div>	3.99	1.99		2.59 v

Actionable Market Insights
 Raw competitor data transformed into clean, structured information – ready to analyze, compare, or export.

Customer Support



We don't just set you up and leave, we **stay by your side** to ensure your **long-term success**.

 24/7 technical support

 Quick response time

botis

 Personalized service

 No technical skills required

Pricing Philosophy



We're not here to cut your costs – we're here **to grow your revenue.**

Value-Based Pricing

We set the prices based on the perceived value to the customer, rather than just the cost of production.

Price Guide

Average cost of service is **half (0,5) of your employees monthly salary.**



About Us

15+

Years of Experience

100+

Companies Using Botis

1M+

Monitored Prices Daily

100GB+

Data Transferred Daily

30+

Different Industries

botis

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Schedule a FREE Demo

hello@botis.co

